

EXHIBIT A

Vendor Evaluation Ranking and Rationale
RFP 920, 210000000714

Voting Rights Act (VRA) Legal Counsel

After staff review and scoring, we recommend inviting two vendors for interviews before the entire MICRC – The Law Office of Bryan L. Sells and Federal Compliance Consulting. Please see below for an overview of the ranking and rationale for this recommendation.

Bidder: Federal Compliance Consulting	Ave. Vendor Score: 93
RATIONALE/GENERAL OBSERVATIONS	
<ul style="list-style-type: none">• Bruce Adelson has 38 years experience as an attorney with extensive redistricting experience since 2011.• Redistricting experience with U. S. Department of Justice (DOJ) as senior trial attorney in the voting rights section• Redistricting experience serving the AZ Independent Redistricting Commission over two cycles• Relevant state level experience in five states• Experience in MI with VRA and MI election law; also has provided pro bono advice to MI Dept. of Elections in the past• His motivation is a commitment to citizen-based redistricting; has unique experience to benefit MI• Will provide impartial advice and counsel according to the law• Experience with reports and memoranda, including providing Gingles analysis• Understands transparency and public engagement, including COI• Extensive connections in the VRA arena• Will share his training experience with the MICRC; proposal includes both VRA and redistricting training• Agrees to RFP Terms and Conditions	
Bidder: Law Office of Bryan L. Sells	Ave. Vendor Score: 80
RATIONALE/GENERAL OBSERVATIONS	
<ul style="list-style-type: none">• Bryan Sells has over two decades of experience in redistricting; extensive VRA experience• Worked with the U.S. DOJ in Civil Rights Division for five years, working on sections 2 & 5 of the VRA and analyzing plans for compliance; on trial team for Texas litigation• Lead counsel on South Dakota Native Americans 2001 legal challenge• Has been lead counsel in 52 voting rights cases, including 33 regarding redistricting• His motivation is public service utilizing his expertise to serve• His approach will be to let facts and evidence guide analysis without regard to party or faction• Anticipates providing short legal memoranda to the MICRC• Has a broad network of experts in related fields from his 20 years of work in voting rights• Provided a separate detailed project plan• Has experience training others regarding VRA and redistricting, and will do so with the MICRC• Agrees to RFP Terms and Conditions	

Note: The remaining bidders – Clark-Hill PLC; Crimcard Consulting Services; Honigman LLP; Tueth Kenney Cooper Mohan Jackstadt PC; and Sandler Reiff Lamb Rosenstein & Birkenstock PC scored below the 80-point technical evaluation threshold, so were not moved forward for further consideration in the evaluation process.